

aqua-tools PR Activity Report MAY 2018

Activity	Description/Actions	Result
Editorial Content: research, writing, approving, selling-in and distribution	PR: B-Qua nominated for Seatrade Award	Press Release approved and released 24 May 2018
Editorial Content: research, writing, approving, selling-in and distribution	Award Submission Seatrade	Nomination secured
Editorial Content: research, writing, approving, selling-in and distribution	PR on MPA approval	In Progress
Editorial Content: research, writing, approving, selling-in and distribution	Article for Tanker Operator	In Progress
Media Relations	Arranged table at Seatrade Awards CM to meet with industry influencers and journalists	Pending
Social media content	Linked and tweets	ongoing
Telecons	Regular contact with CM and team relating to campaigns etc	Ongoing
Cuttings and Coverage reports	Monitoring of coverage related content	Completed and ongoing.