

## Naval Dome PR Activity Report MAY 2018

Activity	Description/Actions	Result
Editorial Content: research, writing, approving, selling-in and distribution	PR: Naval Welcomes Siemens' Charter of Trust	Approved and released 21 May 2018
Editorial Content: research, writing, approving, selling-in and distribution	PR: Draft Seatrade Award Wind	In progress
Editorial Content: research, writing, approving, selling-in and distribution	Feature articles submitted	Completed/ongoing
Media relations	Arranged telephone interview with Containershipping & Trade, and submitted Q&As to other editors	Completed/ongoing
Marketing	Adverts placed according to media plan	Completed/ongoing
Conferencing	Booked table at Seatrade Awards	Completed/ongoing
Social media content	Social media proliferation	Ongoing
Telecons	Regular contact with IS and team relating to campaigns etc	Ongoing
Cuttings and Coverage reports	Monitoring of coverage related to Evoqua content	Completed and ongoing.